



ON THE FARM

Your advertising link to the Agricultural
Community of Pipestone,
Murray, Rock, and Nobles Counties for 40 Years

804 MAIN STREET • P.O. BOX 175
EDGERTON, MN 56128
Ph. (507) 442-3999
e-mail - onthefarm@iw.net

ADVERTISING RATES

Advertising Sales Representative:

Shela Gunnink mobile (507) 626-5155

Display Advertising

\$9.95 per column inch.

Volume Discounts:

For advertisers using 40 column inches per month or more.

Advertising Deadline:

All advertising copy must be in the On The Farm office by the Friday noon preceeding the date of publication.

Email: onthefarm@iw.net

Mechanical Data:

1. Page size - 5 columns, width of each column is 11.5 picas, or 1-7/8 inches.
2. Page depth - 15 inches.
3. Ad material - Glossy proofs (slicks) or electronic files (pdf format) preferred.

Specialty Concepts

promotional products for your business. Items ranging from calendars, pens, coffee and travel mugs, and an unlimited number of items are available through us.

e-mail: specialtyconcepts@iw.net

Combo Rates & Information pertaining to both newspapers

Combo Rate:

25% Off your ad,
when you run the ad in both the Enterprise
and On The Farm Newspapers.

Inserts:

Inserted circulars are charged according to
the following rates per thousand:

| | |
|------------------------|-----------------------|
| 8.5x11 sheet: \$120.00 | 12-page tab: \$150.00 |
| 4-page tab: \$135.00 | 16-page tab: \$165.00 |
| 8-page tab: \$140.00 | 20-page tab: \$195.00 |

Advertising Placement Service:

For your convenience, we will be happy to
give advice on placement of your ad in other
papers, and place them for you. You will only
receive one billing for all ads placed through us.

Billing:

Accounts normally are billed at the end of
the month and are due upon receipt.

*The publisher reserves the right to cancel or reject any
advertisement at any time.*

Main Street Printers | 804 Main Street • Edgerton
 507-442-3951
 mainstp@iw.net

STATIONERY PRODUCTS
 BUSINESS SUPPLIES
 VINYL

Give us a Call today!



804 Main Street
Edgerton, MN 56128
Ph. 507-442-6161
www.edgertonenterprise.com
Email: edgent@iw.net

ADVERTISING RATES

Display Advertising:

\$7.95 per column inch.

Discounts are given according to the
number of inches and the number of times run.

Continuously-running Display Ads:

Will be discounted to \$6.75 when only
minor or sporadic changes are made from week
to week.

Classified Rates:

Classifieds, with the exceptions of Thank
you's and Open House Classifieds, are
currently:

- \$10.00 for 1st week.
- \$7.50 for 2nd week.
- \$6.50 for 3rd week.

Open House/Card Shower Ads:

- \$18.00 for two insertions.
- \$12.00 for one insertion.

Advertising Deadline:

All advertising copy must be in the
Edgerton Enterprise before **Friday noon** for the
Wednesday edition.